

OER/TER 2020-2021 – ERRATA (10-02-2021)

Betreft/*regarding*: **Onderwijs- en Examenregeling Bacheloropleidingen 2020-2021/Teaching and Examination Regulations Bachelor's degree programmes 2020-2021**

De **gewijzigde** tekst:

p. 62 OER, Bijlage 5.4

Aan het schema *BSc International Business, studiejaar 3, basisprogramma BSc IB* wordt het volgende toegevoegd:

sem	vaknaam	vakcode	EC	V/K	taal
2.1-2	• minor Internship <i>of</i>		30	KG	EN
2.1-2	• minor FEB <i>of</i>		30	KG	EN
2.1-2	• minor Diversity Management <i>of</i>		30	KG	EN
2.1-2	• minor International Relations <i>of</i>		30	KG	EN
2.1-2	• minor International Law <i>of</i>		30	KG	EN
2.1-2	• minor Social Psychology <i>of</i>		30	KG	EN
2.1-2	• minor Religion and Society		30	KG	EN

p. 66 OER, Bijlage 5.4

Aan de bestaande schema's worden de volgende schema's toegevoegd:

Minornaam: **minor Internship**

Studiejaar: **3**

sem	vaknaam	vakcode	EC	V/K	taal
2.1-2	IB Internship	EBB142A20	20	V	EN
2.1	International Business & Supply Chain Marketing	EBB609B05	5	V	EN
2.2	Management of Product Innovation	EBB652B05	5	V	EN

Minornaam: **minor FEB**

Studiejaar: **3**

sem	vaknaam	vakcode	EC	V/K	taal
2.1	Human Resource Management B&M	EBB617B05	5	V	EN
2.1	International Bus.& Supply Chain Marketing	EBB609B05	5	V	EN
2.1	Labour Economics	EBB840A05	5	V	EN
2.2	Financial Statement Analysis for E&BE	EBB081A05	5	V	EN
2.2	Design and Planning of Production	EBB058B05	5	V	EN
2.2	Contemporary Theories on B&M <i>or</i>	EBB098A05	5	KG	EN

	Digital Business and Transformation	EBB139A05	5	KG	EN
NB	<ul style="list-style-type: none"> • Studenten kiezen in deze minor naast de 25 EC aan verplichte vakken (V) 1 van de 2 vakken uit de keuzegroep KG 				

Minornaam: minor Diversity Management

Studiejaar: 3

sem	vaknaam	vakcode	EC	V/K	taal
2.1	Minorities in contemporary Europe 1	LHF040P05	5	V	EN
2.1-2	Intersectionality & Diversity	LHF056B10	10	V	EN
2.1-2	M&M Diversity Management	LHF051B10	10	V	EN
2.2	Minorities in contemporary Europe 2	LHF041P05	5	V	EN

Minornaam: minor International Relations

Studiejaar: 3

sem	vaknaam	vakcode	EC	V/K	taal
2.1-2	Premaster IR-I: Theory of IR	LYX084B10	10	V	EN
2.1-2	Premaster IR-II: Methodologies and Research Practice	LYX083B10	10	V	EN
2.1-2	Premaster IR-III: Studying International Politics as a Social Science	LYX107B10	10	V	EN

Minornaam: minor International Law

Studiejaar: 3

sem	vaknaam	vakcode	EC	V/K	taal
2.1	The legal heritage of Europe	RGARG50306	5	V	EN
2.1	Intr. to International and European Law	RGPIR50210	10	V	EN
2.2	German Law and Legal German	RGAAR50405	5	V	EN
2.2	Introduction to Technology Law	RGPRI50105	5	V	EN
2.2	Contemporary value(s) of international law	RGBIR50305	5	V	EN

Minornaam: minor Social Psychology

Studiejaar: 3

sem	vaknaam	vakcode	EC	V/K	taal
2.1	Social environment and behaviour	PSBE2-04	5	V	EN
2.1	Intergroup relations	PSB3E-SP02	5	V	EN

2.1	Psychology and sociology of religion	THMIN-PSR	7,5	V	EN
2.2	Interpersonal relations	PSB3E-SP05	5	V	EN
2.2	Religion, diversity and identity	THMIN-RDI	7,5	V	EN

Minornaam: **minor Religion and Society**

Studiejaar: **3**

sem	vaknaam	vakcode	EC	V/K	taal
2.1	Religion and Politics	THB2-RP	7,5	K	EN
2.1	Contested Humanity	THB3-HPTA	7,5	K	EN
2.1	Religion, Media and Popular Culture	THB2-RMPC	7,5	K	EN
2.2	Religion and Philosophy	THB1-PHILR	7,5	K	EN
2.2	Ethics and Secularity	THB2-PRES	7,5	K	EN
2.2	Islam: History, Sources, Practices	THB12-IHSP	7,5	K	EN
NB	<ul style="list-style-type: none"> • Studenten kiezen 4 van de 6 vakken in deze minor. 				

The *adapted* text:

p. 68 TER, Appendix 5.4

To the schedule BSc International Business, Year 3, core programme BSc IB the following will be added:

sem	course title	code	EC	C/E	lang
2.1-2	• minor Internship or		30	E	EN
2.1-2	• minor FEB or		30	E	EN
2.1-2	• minor Diversity Management or		30	E	EN
2.1-2	• minor International Relations or		30	E	EN
2.1-2	• minor International Law or		30	E	EN
2.1-2	• minor Social Psychology or		30	E	EN
2.1-2	• minor Religion and Society		30	E	EN

p. 71 TER, Appendix 5.4

To the existing schedules the following schedules will be added:

Minorname: **minor Internship**

Year: **3**

sem	course title	code	EC	C/E	lang
2.1-2	IB Internship	EBB142A20	20	C	EN

2.1	<i>International Business & Supply Chain Marketing</i>	<i>EBB609B05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.2	<i>Management of Product Innovation</i>	<i>EBB652B05</i>	<i>5</i>	<i>C</i>	<i>EN</i>

Minorname: *minor FEB*

Year: *3*

sem	course title	code	EC	C/E	lang
2.1	<i>Human Resource Management B&M</i>	<i>EBB617B05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.1	<i>International Bus.& Supply Chain Marketing</i>	<i>EBB609B05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.1	<i>Labour Economics</i>	<i>EBB840A05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.2	<i>Financial Statement Analysis for E&BE</i>	<i>EBB081A05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.2	<i>Design and Planning of Production</i>	<i>EBB058B05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.2	<i>Contemporary Theories on B&M or</i>	<i>EBB098A05</i>	<i>5</i>	<i>EG</i>	<i>EN</i>
	<i>Digital Business and Transformation</i>	<i>EBB139A05</i>	<i>5</i>	<i>EG</i>	<i>EN</i>
<i>NB</i>	<ul style="list-style-type: none"> <i>In this minor students choose (besides 25 EC compulsive courses) 1 of the 2 courses from the elective group (EG).</i> 				

Minorname: *minor Diversity Management*

Year: *3*

sem	course title	code	EC	C/E	lang
2.1	<i>Minorities in contemporary Europe 1</i>	<i>LHF040P05</i>	<i>5</i>	<i>C</i>	<i>EN</i>
2.1-2	<i>Intersectionality & Diversity</i>	<i>LHF056B10</i>	<i>10</i>	<i>C</i>	<i>EN</i>
2.1-2	<i>M&M Diversity Management</i>	<i>LHF051B10</i>	<i>10</i>	<i>C</i>	<i>EN</i>
2.2	<i>Minorities in contemporary Europe 2</i>	<i>LHF041P05</i>	<i>5</i>	<i>C</i>	<i>EN</i>

Minorname: *minor International Relations*

Year: *3*

sem	course title	code	EC	C/E	lang
2.1-2	<i>Premaster IR-I: Theory of IR</i>	<i>LYX084B10</i>	<i>10</i>	<i>C</i>	<i>EN</i>
2.1-2	<i>Premaster IR-II: Methodologies and Research Practice</i>	<i>LYX083B10</i>	<i>10</i>	<i>C</i>	<i>EN</i>
2.1-2	<i>Premaster IR-III: Studying International Politics as a Social Science</i>	<i>LYX107B10</i>	<i>10</i>	<i>C</i>	<i>EN</i>

Minorname: *minor International Law*

Year: **3**

sem	course title	code	EC	C/E	lang
2.1	<i>The legal heritage of Europe</i>	<i>RGARG50306</i>	5	C	EN
2.1	<i>Intr. to International and European Law</i>	<i>RGPIR50210</i>	10	C	EN
2.2	<i>German Law and Legal German</i>	<i>RGAAR50405</i>	5	C	EN
2.2	<i>Introduction to Technology Law</i>	<i>RGPRI50105</i>	5	C	EN
2.2	<i>Contemporary value(s) of international law</i>	<i>RGBIR50305</i>	5	C	EN

Minorname: *minor Social Psychology*

Year: **3**

sem	course title	code	EC	C/E	lang
2.1	<i>Social environment and behaviour</i>	<i>PSBE2-04</i>	5	C	EN
2.1	<i>Intergroup relations</i>	<i>PSB3E-SP02</i>	5	C	EN
2.1	<i>Psychology and sociology of religion</i>	<i>THMIN-PSR</i>	7,5	C	EN
2.2	<i>Interpersonal relations</i>	<i>PSB3E-SP05</i>	5	C	EN
2.2	<i>Religion, diversity and identity</i>	<i>THMIN-RDI</i>	7,5	C	EN

Minornaam: *minor Religion and Society*

Studiejaar: **3**

sem	course title	code	EC	C/E	lang
2.1	<i>Religion and Politics</i>	<i>THB2-RP</i>	7,5	E	EN
2.1	<i>Contested Humanity</i>	<i>THB3-HPTA</i>	7,5	E	EN
2.1	<i>Religion, Media and Popular Culture</i>	<i>THB2-RMPC</i>	7,5	E	EN
2.2	<i>Religion and Philosophy</i>	<i>THB1-PHILR</i>	7,5	E	EN
2.2	<i>Ethics and Secularity</i>	<i>THB2-PRES</i>	7,5	E	EN
2.2	<i>Islam: History, Sources, Practices</i>	<i>THB12-IHSP</i>	7,5	E	EN

NB • *In this minor students choose 4 out of 6 courses.*

OER/TER 2020-2021 – ERRATA (26-01-2021)

Betreft/regarding: Onderwijs- en Examenregeling Masteropleidingen 2020-2021/Teaching and Examination Regulations Master's degree programmes 2020-2021

De **gewijzigde** tekst:

p. 138 OER, Bijlage 5

Opleiding: MSc Economic Development and Globalization/ED&G

In plaats van:

p. 138 OER, Bijlage 5

Opleiding: MSc Economics

p. 107 OER, Artikel 4.5.5.

De **gewijzigde** tekst:

d) de student heeft de opleiding MSc ED&G afgerond met, naast de bij 5.c genoemde vakken, twee van de volgende vakken van de electives B-lijst van de MSc ED&G: Money, Finance and the Economy (EBM164A05), Monetary Policy and Financial Regulation (EBM107A05), International Finance and Development (EBM207A05), Inclusive Finance (EBM069B05).

In plaats van:

p. 107 OER, Artikel 4.5.5

d) de student heeft de opleiding MSc ED&G afgerond met, naast de bij 5.c genoemde vakken, twee van de volgende vakken van de electives B-lijst van de MSc ED&G: Money, Finance and the Economy (EBM164A05), Monetary Policy and Financial Regulation (EBM107A05), International Finance and Development (EBM207A05).

The adapted text:

d) the student has completed the MSc ED&G programme with, besides the courses under 5.c, two of the following courses of the electives B-list of the MSc ED&G: Money, Finance and the Economy (EBM164A05), Monetary Policy and Financial Regulation (EBM107A05), International Finance and Development (EBM207A05), Inclusive Finance (EBM069B05).

Instead of:

p. 111 TER, Article 4.5.5

d) the student has completed the MSc ED&G programme with, besides the courses under 5.c, two of the following courses of the electives B-list of the MSc ED&G: Money, Finance and the Economy (EBM164A05), Monetary Policy and Financial Regulation (EBM107A05), International Finance and Development (EBM207A05).

OER/TER 2020-2021 – ERRATA (04-11-2020)

Betreft/regarding: Onderwijs- en Examenregeling Masteropleidingen 2020-2021/Teaching and Examination Regulations Master's degree programmes 2020-2021

p. 108 OER, Artikel 4.5.9

De gewijzigde tekst:

Binnen alle masteropleidingen behalve MSc SCM ...

In plaats van:

Binnen alle masteropleidingen behalve MSc TOM ...

p. 112 TER, Article 4.5.9.c

The adapted text:

In all FEB Master's degree programmes except SCM ...

Instead of:

In all FEB Master's degree programmes except TOM ...

OER/TER 2020-2021 – ERRATA (14-10-2020)

Betreft/regarding: Onderwijs- en Examenregeling Masteropleidingen 2020-2021/Teaching and Examination Regulations Master's degree programmes 2020-2021

p. 108 OER, Artikel 4.5.9.c

De gewijzigde tekst:

twee van de zeven vakken IT Governance (EBM048A05), Strategic Management of Information Technology (EBM051B05) (of het vervangende vak Digital Transformation Strategy (EBM212A05)), Developing from Technologies (EBM063A05), Business Process Innovation and Change (EBM044A05) (of het vervangende vak Data-driven Business Processes (EBM211A05)), E-Health (EBM204A05), Retail and Omnichannel Marketing (EBM880A05), Supply Chain Dynamics (EBM147A05) dienen succesvol te zijn afgerond binnen de opleiding dan wel extra-curriculair, en

In plaats van:

twee van de zeven vakken IT Governance (EBM048A05), Strategic Management of Information Technology (EBM051B05), Developing from Technologies (EBM063A05), Business Process Innovation and Change (EBM044A05), E-Health (EBM204A05), Retail and Omnichannel Marketing (EBM880A05), Supply Chain Dynamics (EBM147A05) dienen succesvol te zijn afgerond binnen de opleiding dan wel extra-curriculair, en

p. 112 TER, Article 4.5.9.c

The adapted text:

two out of the seven courses IT Governance (EBM048A05), Strategic Management of Information Technology (EBM051B05) (or replacement course Digital Transformation Strategy (EBM212A05)), Developing from Technologies (EBM063A05), Business Process Innovation and Change (EBM044A05) (or replacement course Data-driven Business Processes (EBM211A05)), E-Health (EBM204A05), Retail and Omnichannel Marketing (EBM880A05), Supply Chain Dynamics (EBM147A05) must have been successfully completed either in the programme or extra curricularly, and

Instead of:

two out of the seven courses IT Governance (EBM048A05), Strategic Management of Information Technology (EBM051B05), Developing from Technologies (EBM063A05), Business Process Innovation and Change (EBM044A05), E-Health (EBM204A05), Retail and Omnichannel Marketing (EBM880A05), Supply Chain Dynamics (EBM147A05) must have been successfully completed either in the programme or extra curricularly, and

Betreft/regarding: Onderwijs- en Examenregeling Masteropleidingen 2020-2021/Teaching and Examination Regulations Master's degree programmes 2020-2021

p. 138-139 TER, Appendix 1.10

The adapted text:

Appendix 1.10 MSc Marketing

The aim of the MSc Marketing programme is to educate students to become experts in Marketing who can use advanced marketing (research) theories and methods to analyse marketing problems and to come up with sound solutions based on consumer insights. The aim of the profile Marketing Management is to provide students with advanced academic knowledge on conceptual marketing topics, such as marketing strategy and consumer behavior, and empirical marketing research methods. After fulfilling this profile, graduates are qualified for positions such as brand, product, or category manager in both the public and private sector. The aim of the profile Marketing Analytics and Data Science is to provide students with advanced academic knowledge on marketing theory and analysis techniques to generate data-based consumer insights. After fulfilling this profile, graduates are qualified for positions such as marketing- and customer intelligence analyst, marketing researchers, and data scientist in both the public and private sector. For this, the MSc Marketing programme offers state-of-the-art academic knowledge on marketing management and marketing research with advanced research-based courses. By this, MSc Marketing graduates will have profound academic and research skills that are crucial to a marketing manager or researcher to analyse marketing problems, as well as social and professional communicative skills to translate the resulting insights into a sound recommendation for the organization.

A Subject-specific learning outcomes

The MSc Marketing graduates have:

A.1 knowledge of the several topics in the field of Marketing, i.e. Strategic Marketing, Marketing Research, and Consumer Psychology.

The MSc Marketing graduates have advanced academic knowledge and understanding on one of the following areas:

A.2 Marketing Management

A.3 Marketing Analytics and Data Science

B Academic learning outcomes

The MSc Marketing graduates of both profiles are able to:

B.1 formulate a critical assessment of the relationships between theoretical concepts, research methodologies, and empirical findings in scientific marketing publications

B.2 independently formulate, using relevant market and company information, a problem definition based on an extensive analysis of the available information and marketing theory

B.3 independently develop theory- and analytically-based solutions for derived marketing problems

B.4 display an investigative and critical attitude towards the possibilities and limitations of marketing science for practical marketing questions.

B.5 take a standpoint on marketing issues from an ethical perspective.

The MSc Marketing graduates of the profile Marketing Management are able to:

B.6 collect relevant quantitative and qualitative data, to analyse, interpret and synthesize this data with the purpose to form an opinion, to create an argumentation, to design a solution, to solve problems, and/or give an advice.

B.7 apply scientific methods and techniques to the field of Marketing Management in a scientific integer manner.

The MSc Marketing graduates of the profile Marketing Analytics and Data Science are able to:

B.8 collect, store and process relevant online and offline market and customer data; to analyse these data with econometric methods; and to interpret and synthesize this data with the purpose to form an opinion, to create an argumentation, to design a solution, to solve problems, and/or give an advice.

B.9 apply scientific methods and techniques from data science and econometrics to the field of Marketing in a scientific integer manner.

C Social and communication learning outcomes

The MSc Marketing graduates of both profiles:

C.1 have professional communication and English language skills (in listening, reading, writing, presenting and discussing) to logically, clearly, and carefully express their activities, assumptions, opinions, solutions and decisions both to non-professionals as to fellow professionals

C.2 have a professional attitude and are able to work solution focused, systematic and methodologically accurate in a professional environment

C.3 are able to reflect critically on their own and other peoples work, paying attention to both logical coherence and marketing relevance and are able to adjust and give feedback or corrections if necessary

C.4 are able to work effectively in teams and to critically assess their contribution to the team's performance necessary

The MSc Marketing graduates of the profile Marketing Analytics and Data Science:

C.5 have a holistic view of the work, as reflected in the understanding and clear an accessible communication of complex issues related to marketing analytics and data science, this allowing them to fulfill a bridge function in the organization.

D Study skills and professional orientation

The MSc Marketing graduates have:

D.1 the necessary skills to reflect on their own learning process, professional skills and attitude

Instead of:

Appendix 1.10 MSc Marketing

The aim of the MSc Marketing program is to educate students to become experts in Marketing who can use advanced marketing (research) theories and methods to analyze marketing problems and to come up with sound solutions based on consumer insights. For this, we offer state-of-the-art academic knowledge on marketing management and marketing research with advanced research-based courses. All students gain advanced conceptual knowledge on strategic marketing, marketing research methods and consumer psychology, and specialize in either marketing management or marketing intelligence. By this, MSc Marketing graduates will have profound academic and research skills that are crucial to a marketing manager or researcher to analyze marketing problems, as well as social and professional communicative skills to translate the resulting insights into a sound recommendation for the organization. After fulfilling the program, MSc Marketing graduates are qualified for positions such as brand- or product manager, category manager, marketing- and customer intelligence analyst, and marketing researchers in/for both the public and private sector.

A Subject-specific learning outcomes

The MSc Marketing graduates have:

A.1 knowledge of the several basic topics in the field of Marketing, i.e. Strategic Marketing, Marketing Research Methods, and Consumer Psychology

The MSc Marketing graduates have advanced academic knowledge and understanding on one of the following areas:

A.2 Marketing Management

A.3 Marketing Intelligence

The MSc Marketing graduates are also able to read up-to-date international literature in the above mentioned areas, to apply knowledge and understanding when analyzing new or complex problems in marketing and are able to make solid contributions to the knowledge in a related professional environment.

B Academic learning outcomes

The MSc Marketing graduates are able to:

B.1 formulate a critical assessment of the relationships between theoretical concepts, research methodologies, and empirical findings in scientific marketing publications

B.2 independently formulate, using relevant market and company information, a problem definition based on an extensive analysis of the available information and marketing theory

B.3 independently develop theory- and analytically-based solutions for derived marketing problems

B.4 collect relevant market and customer data, to analyse, interpret and synthesize this data with the purpose to form an opinion, to create an argumentation, to design a solution, to solve problems, and/or give an advice

B.5 display an investigative and critical attitude towards the possibilities and limitations of marketing science for practical marketing questions

B.6 take a standpoint on marketing issues from an ethical perspective

C Social and communication learning outcomes

The MSc Marketing graduates:

C.1 have professional communication and English language skills (in listening, reading, writing, presenting and discussing) to logically, clearly, and carefully express their activities, assumptions, opinions, solutions and decisions both to non-professionals as to fellow professionals

C.2 have a professional attitude and are able to work solution focused, systematic and methodologically accurate in a professional environment

C.3 are able to reflect critically on their own and other peoples work, paying attention to both logical coherence and marketing relevance and are able to adjust and give feedback or corrections if necessary

C.4 are able to work effectively in teams and to critically assess their contribution to the team's performance necessary

D Study skills and professional orientation

The MSc Marketing graduates have:

D.1 the necessary skills to reflect on their own learning process, professional skills and attitude

D.2 self-insight, awareness of the characteristics of the profession and employment opportunities and are able to make the appropriate career choices after graduation