



**rijksuniversiteit  
groningen**

FACULTY OF ARTS

TEACHING AND EXAMINATION REGULATIONS (OER)

**Part B: Bachelor's degree programme in**

## **Media Studies**

**for academic year 2022-2023**

### **Content:**

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- 4 The propaedeutic phase of the degree programme**
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## **SECTION 1 GENERAL PROVISIONS**

### **Article 1.1 Applicability**

These Regulations comprise two parts – Part A and Part B. This degree programme-specific Part B accompanies Part A, which contains general provisions which apply to the teaching, examinations and final assessments of Bachelor's degree programmes provided by the Faculty of Arts, hereinafter referred to as **the Faculty**. Part B contains degree programme-specific provisions which apply to the Bachelor's degree programme in **Media Studies**.

## **SECTION 2 ENTRY REQUIREMENTS**

### **Article 2.1 Admission to the programme *with profile requirement***

Notwithstanding the provisions of Article 2.1 of Part A, it is additionally required for this degree programme that: N/A

### **Article 2.2 Educational deficiencies**

1. Deficiencies in educational qualifications in the subjects listed below may be compensated for by passing the relevant examinations at the level of the VWO final examination to the satisfaction of the Admissions Board: N/A
2. Under certain circumstances, the Admissions Board can request a University Lecturer in the relevant subject to arrange one or more examinations.

### **Article 2.3 – Starting date**

Notwithstanding the provisions of Article 2.7 of Part A, the following additional requirement applies to this degree programme:

Students who have previously been enrolled in this degree programme or who wish to start in a higher year may apply to the Admissions Board for permission to start on a date other than 1 September. The Admissions Board will grant permission for an alternative starting date if the specific course units that the student in question wishes to follow start on this date and if the student has satisfied the entry requirement for these course units.

## **SECTION 3 CONTENT AND STRUCTURE OF THE DEGREE PROGRAMME**

### **Article 3.1 Learning outcomes of the degree programme**

1. Knowledge and understanding
  - a. have broad comparative and interdisciplinary knowledge and understanding of media in their cultural, historical, institutional, political, economic, social and technological contexts;
  - b. have knowledge and understanding of the role and impact of media in their global context, in (inter-)national, regional and local communities, and in the daily lives of audiences and users;
  - c. have an understanding of cultures and practices of media use and production, including the role of platforms and institutions;
  - d. have knowledge and understanding of new media forms and their relation to earlier and established forms in the domain of media and information;
  - e. have general knowledge and understanding of key theories and concepts in the domain of media studies;
  - f. have general understanding of the main methodologies used in the domain of media studies to study media content, use and production.
  - g. have demonstrated knowledge and understanding of a complementary discipline domain, delivered as a designated minor programme, aimed at deepening or broadening the major programme
2. Applying knowledge and understanding
  - a. can apply the requisite research skills to gather, process and critically evaluate information relating to media;
  - b. are able to critically examine media content, use and production in relation to their diverse social and cultural contexts, applying the acquired methodological skills and tools;
  - c. are able to apply knowledge of key theories and scholarship to academically and socially relevant issues and debates in the domain of media and information;
  - d. can produce conceptually, methodologically and theoretically sound essays, empirical research papers and other academic output;
  - e. are able to devise creative and feasible solutions for problems related to media and information, demonstrating the ability to adopt multiple perspectives and tools;
  - f. are able to plan, manage and execute individual and group projects, work under time pressure and show initiative ;
  - g. are able to develop various media products, applying acquired knowledge, methodological tools and practical skills.
3. Making judgments
  - a. are able to conduct guided and semi-independent research, to evaluate relevant primary and secondary sources and other information within the domain of media studies;
  - b. are able to develop empirically and/or theoretically informed judgments about transformations in the field of media and information and their impact on culture and society;
  - c. are able to critically engage with different theories and approaches in media studies and reflect on their historical and (inter-)cultural specificity;
  - d. are able to critically engage with different methods in media studies and reflect on their limitations
  - e. are able to reflect critically on the strengths and limitations of their own work and that of peers
4. Communication
  - a. have the ability to communicate effectively, both orally and in writing, the results of research and to present complex information in a clear and concise manner to specialist and non-specialist audiences;
  - b. is able to select the most effective media format for different audiences, communicative purposes and contexts;
  - c. have the skills to interact respectfully and constructively with others, share and discuss academic knowledge, and work towards attaining common goals;
  - d. have acquired the requisite intercultural awareness and respect to act ethically and effectively in an international academic environment, and in future international employment contexts.
5. Learning skills
  - a. have the ability to collect, select and process relevant information quickly and efficiently, demonstrating a high level of responsibility, self-discipline and initiative;
  - b. have the ability to think in a problem- and solution-oriented way and possess the appropriate learning skills and strategies to independently identify, analyse and evaluate specific knowledge gaps and stay up-to-date with developments in the field of media studies;

- c. have the ability to successfully undertake specialized second cycle degree programs requiring BA-level domain-specific knowledge and understanding as well as independent research skills, in particular in media studies and related fields, as well as research master programmes.

**See appendix 1** for the *Matrix of realized learning outcomes / course units* in the degree programme.

### Article 3.2 Language of instruction

1. The degree programme is taught in *English*.
2. The thesis/final assignment must be written in English. A thesis/final assignment may only be written in a language other than English if the Board of Examiners has given permission to do so.

### Article 3.3 Contact hours

1. The propaedeutic phase of the degree programme comprises a minimum of 480 contact hours a year.
2. The post-propaedeutic phase of the degree programme comprises a minimum of 360 contact hours a year.
3. The contact hours in the propaedeutic phase are divided as follows:

Nature of contact time	Number of contact hours in the first year
Lectures/Seminars	308
Study progress supervision/mentor system/lecturer supervision	70
Exams /assessment incl. postmortem	28
Other regular hours	157
<b>Total</b>	<b>563</b>

## SECTION 4 THE PROPAEDEUTIC PHASE OF THE DEGREE PROGRAMME

### Article 4.1 Structure of the propaedeutic phase

1. The propaedeutic phase comprises the following course units with their related student workloads:

Year 1

no.	Course unit	Student workload in ECTS credits
1	Media Platforms and Industries I	5
2	Media, Culture and Society	5
3	Studying Media in Everyday Life	5
4	Media Platforms and Industries II	5
5	Media History	5
6	Academic Skills	5
7	Introduction to Media Studies I	5
8	Professional Writing	5
9	Media Spaces and Practices	5
10	Introduction to Media Studies II	5
11	Imagining the Digital	5

12	Social Lab	5
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All course units are listed in the online course catalogue OCASYS.

- The modes of instruction and assessment for the course units listed above are set out in the syllabus of each individual course unit and the assessment plan of the degree programme.
- In situations of force majeure, when it is not reasonably possible to provide teaching in the manner stated in OCASYS, alternative modes of instruction and assessment may temporarily be used. This is on condition that the prescribed learning outcomes are still achieved upon completion of the degree programme.

## SECTION 5 THE POST-PROPAEDEUTIC PHASE OF THE DEGREE PROGRAMME

### Article 5.1 Structure of the post-propaedeutic phase

- The post-propaedeutic phase comprises the following course units with their related student workloads:

Year 2

no.	Course unit	Student workload in ECTS credits
13	Audiovisual Culture	5
14	Visual Culture * (AC)	5
15	Introduction to the Cultural Industries* (CI)	
16	Digital Cultures (DC)	
17	Introduction Journalism Studies* (JS)	
18	Political Culture and Cultural Politics* (PC)	
19	Analysing Media Texts	5
20	Journalistic Writing and Storytelling **	5
21	Media Entrepreneurship **	
22	Web Design **	
23	Digital Curation **	
24	Analysing Media Production and Use	5
25	Technology and creative destruction (AC, CI, DC)*	5
26	Political Action in the Network Society (JS, PC)*	
27	Media Theory I: Mediatisation and Effects	5
28	Social Media Analysis ***	5
29	Statistics in Media***	
30	(New) Media Archives ***	
31	Media Ethnography ***	
32	Research Seminar (AC, CI, DC, JS, PC)****	10
33	Media Theory II: Form and Technology	5
34	Transmedia Production	5

\* Students choose one of the profiles : AC = Audiovisual Culture, CI = Cultural Industries, DC = Digital Cultures, JS = Journalism Studies, PC = Politics and Global Citizenship

\*\* Students choose one of the professional skills courses

\*\*\* Students choose one of the methods courses

\*\*\*\* These are 5 separate courses

Year 3

no.	Course unit	Student workload in ECTS credits
35	Minor (see article 6.1 of part A of this TER)	30
36	Thinkers and Theories	5
37	Research Seminar Media Studies	10
38	Specialization Course Media Studies	5
39	BA Thesis Media Studies	10

All course units are listed in the online course catalogue OCASYS.

- The modes of instruction and assessment for the course units listed above are set out in the syllabus of each individual course unit and the assessment plan of the degree programme.
- In situations of force majeure, when it is not reasonably possible to provide teaching in the manner stated in OCASYS, alternative modes of instruction and assessment may temporarily be used. This is on condition that the prescribed learning outcomes are still achieved upon completion of the degree programme.

## SECTION 6 TESTS AND EXAMINATIONS OF THE DEGREE PROGRAMME

### Article 6.1 Compulsory order

The course units listed below and their related examinations may not be taken before the examinations for the associated course units have been passed, or, if explicitly stated, the course units have been satisfactorily followed – unless the Board of Examiners has made a different decision in a particular case:

no.	Course unit	no.	After passing course unit
13	Audiovisual Culture	7	Introduction to Media Studies I
			or
		10	Introduction to Media Studies II
32	Research Seminar AC	14	Visual Culture
			or
		25	Technology and creative destruction
		19	Analysing Media Texts (students must have at least followed this class, including 80% attendance and submitted all assignments)
		24	Analysing Media Production and Use (students must have at least followed this class, including 80% attendance and submitted all assignments)
32	Research Seminar CI	15	Introduction to the Cultural Industries
			or
		25	Technology and creative destruction
		19	Analysing Media Texts (students must have at least followed this class, including 80% attendance and submitted all assignments)
		24	Analysing Media Production and Use (students must have at least followed this class, including 80% attendance and submitted all assignments)

32	Research Seminar DC		
		16	Digital Cultures
			or
		25	Technology and creative destruction
		19	Analysing Media Texts (students must have at least followed this class, including 80% attendance and submitted all assignments)
		24	Analysing Media Production and Use (students must have at least followed this class, including 80% attendance and submitted all assignments)
32	Research Seminar PC		
		18	Political Culture and Cultural Politics
			or
		26	Political Action in the Network Society
		19	Analysing Media Texts (students must have at least followed this class, including 80% attendance and submitted all assignments)
		24	Analysing Media Production and Use (students must have at least followed this class, including 80% attendance and submitted all assignments)
32	Research Seminar JS		
		17	Introduction Journalism Studies
			or
		26	Political Action in the Network Society
		19	Analysing Media Texts (students must have at least followed this class, including 80% attendance and submitted all assignments)
		24	Analysing Media Production and Use (students must have at least followed this class, including 80% attendance and submitted all assignments)
37	Research Seminar Media Studies		Two out of the following:
		13	Audiovisual Culture
		19	Analysing Media Texts
		24	Analysing Media Production and Use
39	Bachelor's Thesis		32 and at least a total of 110 ects from the first two years of the bachelor (60 ects from the first year, and 50 ects from the second year of which 32 must be a part)
		32	Research Seminar AC, CI, DC, PC, JS

## SECTION 7 TRANSITIONAL AND FINAL PROVISIONS

### Article 7.1 – Amendments

1. Any amendments to part A of these Regulations will, following the recommendation by and/or upon the approval of the Faculty Council, be confirmed by the Faculty Board in a separate decree.

2. Any amendments to part B of these Regulations will, following the recommendation by and/or upon the approval of the Programme Committee and the Faculty Council, be confirmed by the Faculty Board in a separate decree.
3. Any amendments to these Regulations will not apply to the current academic year, unless it may reasonably be assumed that the amendment in question will not harm the interests of students.
4. In addition, an amendment may not influence any other decision concerning a student taken by the Board of Examiners under these Regulations to the disadvantage of students.

### **Article 8.2 – Publication**

1. The Faculty Board shall duly publish these Regulations, any rules and guidelines formulated by the Board of Examiners, and any amendments to these documents.
2. Copies of the documents referred to in Article 7.2.1 are available from the Faculty Office. These documents can also be found on the Faculty website via the Student Portal.

### **Article 8.3 – Date of commencement**

These Regulations shall take effect on 1 September 2022.

These Regulations were decreed by the Board of the Faculty of Arts on 12 July 2022 and approved by the Faculty Council and the Programme Committee where required on.

### **Appendices**

Appendix 1: Assessment Plan



**Matrix of learning outcomes attained/course units passed in the bachelor degree programme in Media Studies**

YEAR 1	1a	1b	1c	1d	1e	1f	1g	2a	2b	2c	2d	2e	2f	2g	3a	3b	3c	3d	3e	4a	4b	4c	4d	5a	5b	5c
Media Platforms and Industries I	x		x	x																x						
Media, Culture and Society	x	x								x						x				x						
Studying Media in Everyday Life			x			x			fx				fx						fx			x	fx			
Media Platforms and Industries II	x		x	x																x						
Media History	x			x												x										
Academic Skills								x							x				x	x		fx	fx	fx		
Introduction to Media Studies I		x			x			x			x				x		x			x						
Professional Writing													x	x					x		x	x	fx			
Imagining the Digital	x			x						x	x			fx		x						fx	fx			
Introduction to Media Studies II		x			x			x			x				x		x			x						
Media Spaces and Practices	x		x						x	x						x				x		x				
Social Lab									x			x	x	x		x						x	x	fx	fx	

YEAR 2	1a	1b	1c	1d	1e	1f	1g	2a	2b	2c	2d	2e	2f	2g	3a	3b	3c	3d	3e	4a	4b	4c	4d	5a	5b	5c
Analysing Media Texts						x		x	x		x				x			x				x				
Audiovisual Culture				x		x		x	x		x				x		x	x		x				x		
Media Theory I: Mediatisation and Effects		x			x					x	x				x	x	x			x				fx		
Analysing Production and Use						x		x	x		x				x			x				x				
Media Theory II: Form and Technology		x			x					x	x				x	x	x			x				x		
Visual Culture	x	x	x	x	x					x	x						x									
Introduction to the Cultural Industries	x	x	x	x	x					x	x						x									
Digital Cultures	x	x	x	x	x					x	x						x									
Introduction to Journalism Studies	x	x	x	x	x					x	x						x									
Political Culture and Cultural Politics	x	x	x	x	x					x	x						x									
Journalistic Writing and Storytelling														x	x					x	x	x	fx			
Web Design														x	x					x	x	x	fx			
Digital Curation														x	x					x	x	x	fx			
Media Entrepreneurship														x	x					x	x	x	fx			

Technology and Creative Destruction	<u>x</u>	<u>x</u>		<u>x</u>	x					x						x	x								
Political Action in the Network Society	<u>x</u>	<u>x</u>		<u>x</u>	x					x						x	x								
Statistics in Media							x	x	x									x	x	x					
Media Ethnography							x	x	x									x	x	x					
New) Media Archives							x	x	x									x	x	x					
Social Media Analysis							x	x	x									x	x	x					
Research Seminar Audiovisual Culture					x	x		x	x	x	x		x		x	x	x	x	x	x				x	
Research Seminar Cultural Industries					x	x		x	x	x	x		x		x	x	x	x	x	x				x	
Research Seminar Digital Cultures					x	x		x	x	x	x		x		x	x	x	x	x	x				x	
Research Seminar Journalism Studies					x	x		x	x	x	x		x		x	x	x	x	x	x				x	
Research Seminar Politics and Global Citizenship					x	x		x	x	x	x		x		x	x	x	x	x	x				x	
Transmedia Production											x	x	<u>x</u>					x	x	<u>x</u>	x	fx		x	

YEAR 3	1a	1b	1c	1d	1e	1f	1g	2a	2b	2c	2d	2e	2f	2g	3a	3b	3c	3d	3e	4a	4b	4c	4d	5a	5b	5c
Thinkers and Theories					x					x	x					x	x		x	x				x		x
Specialization Course												<u>x</u>								x		x	<u>fx</u>	x	x	x
Research Seminar					x	x		x	x	x	x		x		x	x	x	x	x	x		<u>x</u>		x	x	x
BA Thesis					<u>x</u>	<u>x</u>		<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>		<u>x</u>		<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>	<u>x</u>				<u>x</u>	<u>x</u>	<u>x</u>
Minor/Electives							<u>x</u>																			

x = final assessment of programme learning outcome